



Breaking
the Cycle of Human
Trafficking



Cycling for Change Organizational Overview 2023

Hope Changes Everything!

#iHateTraffick



Meet the Board



**Rajamathangi
Gounder**



Dr. Santhosh Paulus
President/Founder



Rajdeep Paulus
Co-Founder



**Wilonda
Green**



Laura Mullen



Molly England



Rob Pryor



Jenna McKaye



Jerry O'Sullivan



Sandeep Kapoor



To cycle, raise awareness, and to raise funds to support organizations on the front lines of battling human trafficking.



HOPE Changes Everything!



Cycling for Change (c4c), Inc is a 501c3 non-for-profit organization.

What is Human Trafficking?

Human trafficking is the recruitment, transportation, transfer, harboring or receipt of people through force, fraud or coercion, with the aim of exploiting them for profit.

Men, women and children of all ages and from all backgrounds can become victims of this crime, which occurs in every region of the world. Traffickers prey on vulnerable individuals.

Human trafficking is simply the exploitation of people for profit.



Where does Human Trafficking happen?

Human Trafficking happens **EVERYWHERE!** It is estimated that approximately **400,000** people are trafficked in the United States, and that sex trafficking in the Western world **yields profits of over \$80,000 per person.**

After drug trafficking, it is the second largest illegal activity. Despite its size and impact, **less than 2% of giving** to women's and girls' causes **in the United States** is devoted to the cause of trafficking.



Every contribution is greatly valued!

\$151,800

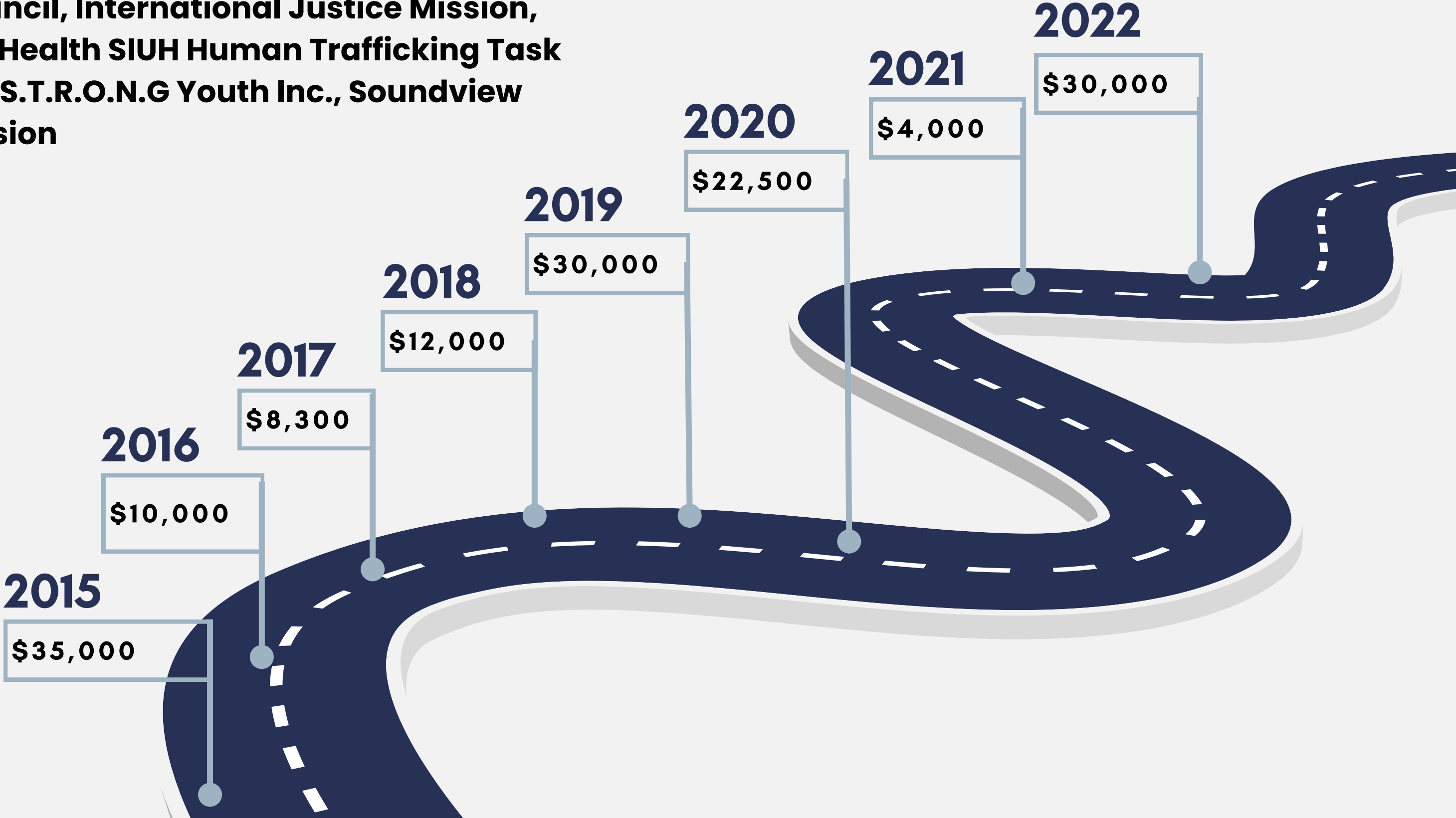
CHARITABLE GIVING AND GRANTS since inception.

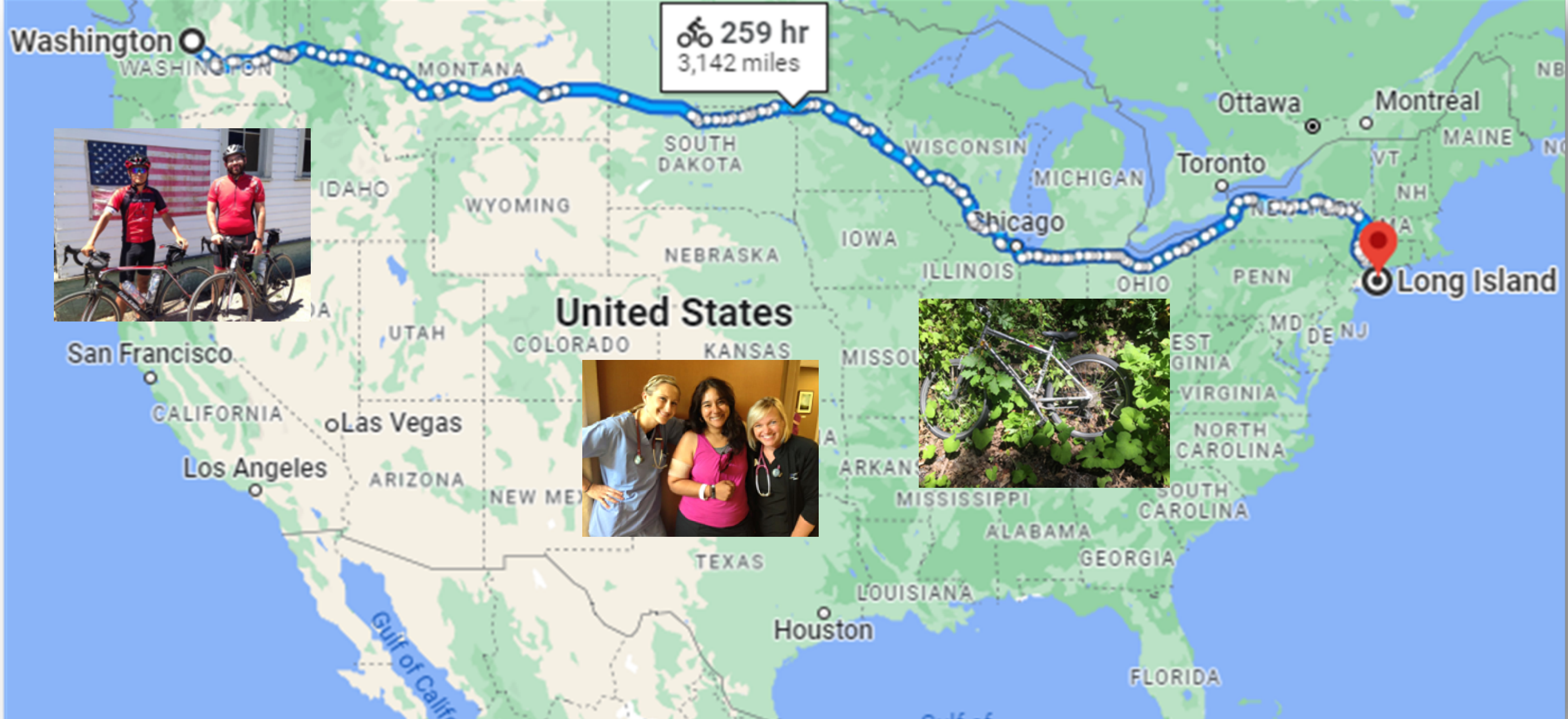


Community Impact

Grant Recipients:

Axis Community Center, ECLI-VIBES Survivor Advisory Board, PACT-USA Survivor's Council, International Justice Mission, nomi Network, Northwell Health SIUH Human Trafficking Task Force, RAM, Restore NYC, S.T.R.O.N.G Youth Inc., Soundview Pregnancy, and World Vision





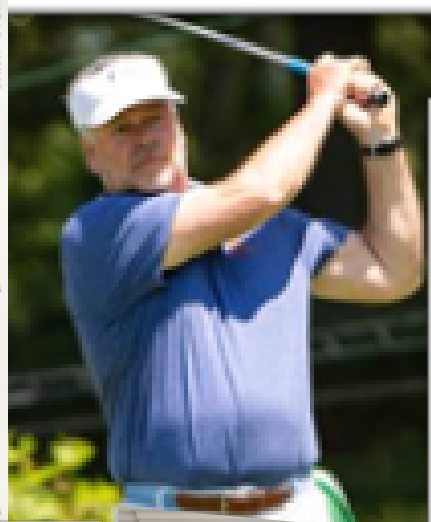
Cycling for Change: Founded in 2015 – Inaugural ride from Washington State to Long Island, NY. 3,000 miles in 34 days.

Ways to get involved!

Walk



Run



Cycle



Golf



Northwell Health HEART for Human Trafficking Program Overview



Human Trafficking Education, Advocacy, Response, & Training

2017 Awareness



2017 Pilot



2018 Local Connection



2019 State Influence



2020 Partnerships



2021 International Recognition



2022 Global Recognition



2023 Addressing Forced Labor



Northwell Health's Program to Fight Human Trafficking

Pilot Study Partner / Participant

- Partnered with Global Strategic Operatives for the Eradication of Human Trafficking and the Permanent Observer Mission of the Sovereign Order of Malta to the United Nations in 2020 along with 5 international and 5 domestic large healthcare systems. Pilot included:
 - Two-day training at Long Island Jewish Medical Center | Northwell Health
 - **"Community Clinical Leadership Meeting"** which included Community Organizations, State Police, Local FBI & Homeland Security.

Pilot Study

- **Interventions:**
 - Increase HCPs' confidence in responding and identifying HT victims in the health care setting.
- **Observed Studies**
 - Increase the number of victims identified in the health care setting after receiving the HT education.
- **Policies and procedures**
 - Once all trainings were completed the Northwell Health Human Trafficking Program created policies for the international sites.
- **September 29, 2022, submitted proposal to the World Health Organization:**
 - **"A GLOBAL RESPONSE TO HUMAN TRAFFICKING IN THE HEALTH CARE SETTING: A HUMAN TRAFFICKING PROTOCOL FOR HEALTHCARE PROVIDERS WORLDWIDE"**

WE ARE NORTHWELL...

We are more than 80,000 people looking at health care differently. We are many things, but every day we are one thing: dedicated to the community.



IHI Leadership Alliance Public Health Learning & Action Cohort
April 12, 2023

BREAKING BARRIERS

IDENTIFYING PEOPLE AT RISK

Northwell Health's journey in preventing Human Trafficking

Santhosh Paulus, MD
Senior Program Director, Human Trafficking Education, Advocacy, Response & Training Program
Community and Population Health | Northwell Health

4 P's

Prevention

Protection

Prosecution

Partnership



ED CARES
EMERGENCY DEPARTMENT CHILD ABUSE RESPONSE EDUCATION

HEART FOR HUMAN TRAFFICKING
HUMAN TRAFFICKING EDUCATION ADVOCACY RESPONSE & TRAINING PROGRAM

CONFERENCE 2023
BUILDING TRUST, BARRIERS, LIABILITY:
THE CONTINUUM OF CHILD ABUSE AND HUMAN TRAFFICKING

APRIL 26, 2023
8:00 AM - 10:30 AM

VIRTUAL ZOOM

[LEARN MORE](#)

HumanTraffickingResponseProgram@Northwell.edu



**PROPOSAL TO THE WORLD HEALTH ORGANIZATION:
“A GLOBAL RESPONSE TO HUMAN TRAFFICKING IN THE HEALTH CARE SETTING:
A HUMAN TRAFFICKING PROTOCOL FOR HEALTHCARE PROVIDERS WORLDWIDE”**

September 29, 2022

**Presented by the Global Strategic Operatives for the Eradication of
Human Trafficking and the Permanent Observer Mission of the
Sovereign Order of Malta to the United Nations.**

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8TH ANNUAL CYCLING FOR CHANGE GOLF INVITATIONAL

Join us for golf, raffles, and food to raise funds to break the cycle of human trafficking and to offer HOPE to survivors, here and around the world!

Visit our website to learn more!

TO SPONSOR THE EVENT, PLEASE EMAIL US AT
Cycling4Change2015@gmail.com

 Cycling4Change.org

Cycling for Change (c4c) is a non-for-profit 501c3 Organization.



**JUNE 2024 AT
THE PINE HOLLOW CLUB**



9TH ANNUAL CYCLING FOR CHANGE

HOPE WALK/RIDE

HOPE CHANGES EVERYTHING!

Join us virtually or in-person at West Harbor Beach in Bayville, as we get together as a community to walk, run and cycle to break the cycle of human trafficking.

#iHateTraffick Artwork Available for Purchase for a Limited Time!

October 2024
Location: West Harbor Beach, Bayville

Visit Our Website at cycling4change.org or Scan QR Code to Learn More!



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Breaking
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New York

Weather

Saturday, 10/7/2023

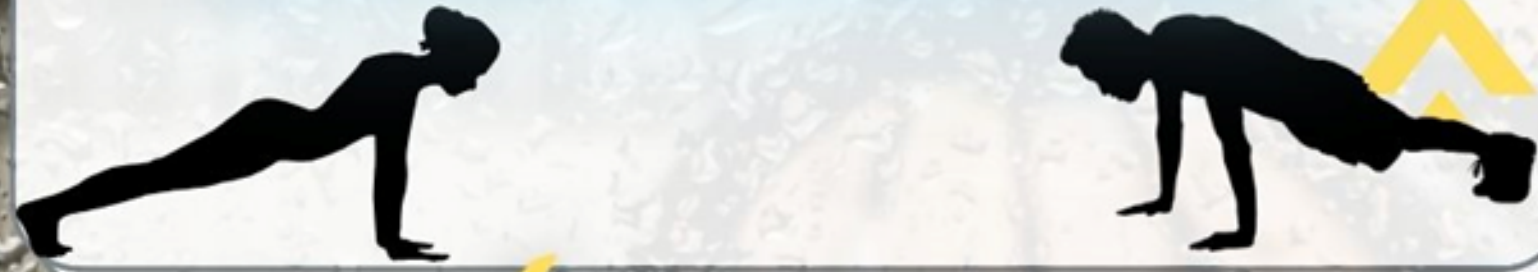
Expect heavy rain.



CYCLING4CHANGE.ORG - FOR MORE INFORMATION



PUSH CHALLENGE



Push BACK AGAINST HUMAN TRAFFICKING!

Saturday, October 7, 2023
Mill Creek Tavern
275 Bayville Ave - Bayville, NY

WE'RE NOT STOPPING!







Educational Sessions:

Addressing bullying, self-worth,
Intersection of healthcare and
human trafficking, violence,
intergenerational trauma

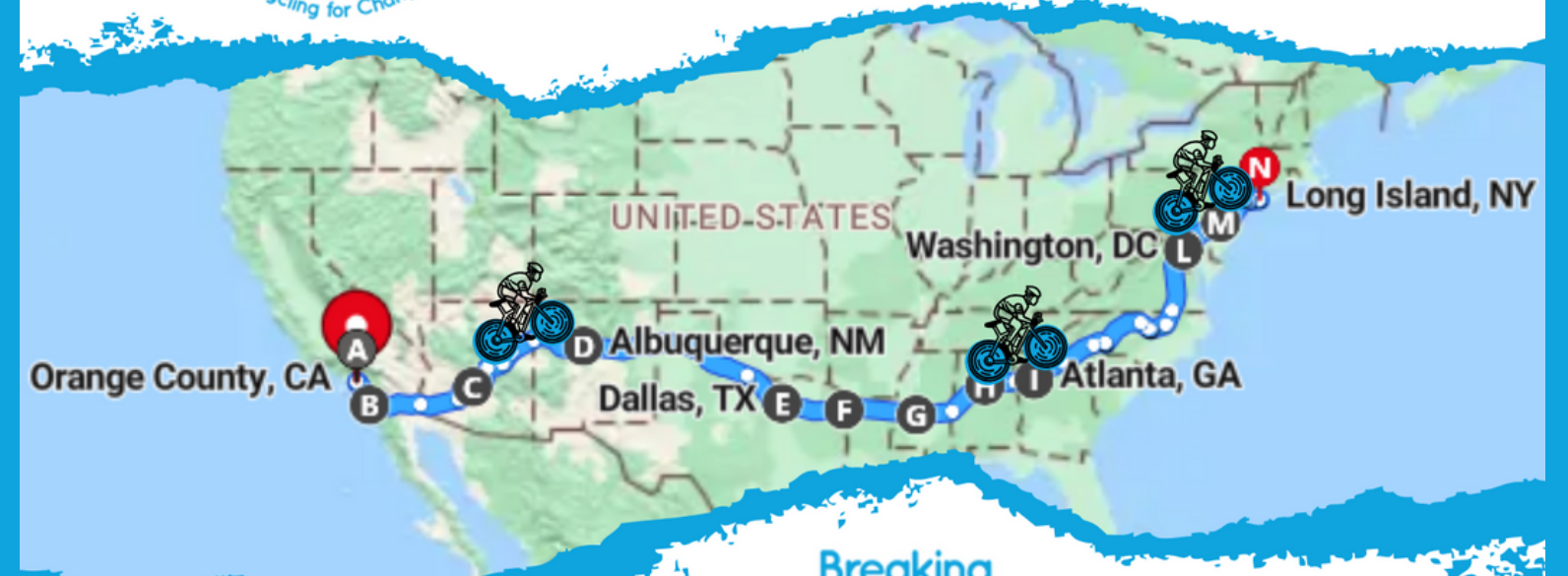
Sites:

YMCA's, Boys & Girls Clubs, Public
Schools, Juvenile Justice Systems,
Health Systems

Orange County (START) - San Diego - Phoenix - Albuquerque - Dallas - Shreveport - Jackson -
Birmingham - Atlanta - Charlotte - Raleigh - Richmond - DC - Philadelphia - Long Island (FINISH)



2025
CYCLING FOR CHANGE
CROSS COUNTRY HOPE TOUR



Breaking
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Trafficking

#iHateTraffick

MAY 4, 2025 TO JULY 2, 2025



Join us as we cycle through 15 cities in 6 weeks covering
3,500 miles to raise awareness and break the cycle of
human trafficking here and around the world!

For more information, please visit our website at

CYCLING4CHANGE.ORG

Special Thanks to Our Partners:

Cycling for Change, PACT-USA, Clean Slate Living, Team Impact RVA, nomi Network, and
The American Hospital Association

Educational Programming by:

Northwell Health, ECLI-SAB, PACT-USA, Clean Slate Living, Jenna McKaye Foundation, and
Empowerment Collaborative of Long Island's Survivor Advisory Board

Resting & Speaking Locations:

Local Hospitals, Community-Based Youth Organizations, Local Juvenile Justice Systems, nomi Offices -
Dallas, TX, Kiwanis Clubs, PACT-USA's Survivor Advisory Council, Rotary Clubs, and Public Schools



**Breaking
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Trafficking**

Thank You!

#iHateTraffick

Visit Us @ Cycling4Change.org

