



Dear Valued Partner,

I am writing to you on behalf of Cycling for Change (c4c) in Locust Valley, New York, to respectfully request a donation from your organization for our annual Golf Outing to be held at the Pine Hollow Club in East Norwich on Monday, June 5, 2023.

Cycling for Change is a not-for-profit 501c3 organization whose mission is to raise funds and awareness to help fight human trafficking and to support organizations on the front lines in anti-trafficking.

Our immediate goal is to raise funds to **FIGHT HUMAN TRAFFICKING**, as we walk, run and cycle to break the cycle of human trafficking and to offer hope to survivors.

Our annual c4c Golf Outing provides a generous portion of the funds needed to support anti-trafficking groups, including Restore NYC, NOMI Network and International Justice Mission. In order for us to be able to continue to deliver the vision we have for the success of Cycling for Change, we sincerely hope you can find a way to support this year's c4c Golf Outing by either sponsoring or donating merchandise, services, or a gift certificate or, if possible, a larger item to be individually raffled. We will gladly arrange for the pickup of your donation item(s). In demonstration of our gratitude, Cycling for Change would like to offer you the following benefits in recognition of your gift.

- **\$100,000 – Diamond Sponsor – All sponsorship levels PLUS** 4-foursomes, 20-dinner tickers, and 30-admissions to Hope Walk 2023
- **\$50,000 – Champion of Change** – Prominent placement of company logo on tee sigs, tee-shirts, ALL golf carts, banners, ALL c4c social media outlets, c4c promotional items (swag), such as tee-shirts, hooded sweatshirts, mugs, and other items; 3-foursome, 16-dinner guest tickets, and 20-admissions to Hope Walk 2023
- **\$25,000 – Pathway Paver** – Prominent placement of company logo on tee sigs, tee-shirts, ALL golf carts, banners, ALL c4c social media outlets, c4c promotional items (swag), such as tee-shirts, hooded sweatshirts, mugs, and other items; 2-foursome, 12-dinner guest tickets, and 10-admissions to Hope Walk 2023
- **\$10,000 – Barrier Breaker** – Prominent placement of company logo on tee sigs, tee-shirts, ALL golf carts, banners, ALL c4c social media outlets, c4c promotional items (swag), such as tee-shirts, hooded sweatshirts, mugs, and other items; 1-foursome, 10-dinner guest tickets, and 5-admissions to Hope Walk 2023
- **\$5,000 – Freedom Fighter** – Placement of company logo on tee sigs, tee-shirts, ALL golf carts, banners, c4c website, Facebook, and Instagram; 1-foursome, 4-dinner guest tickets
- **\$2,500 – Hope Hero** – Placement of company logo on tee-shirts, ALL golf carts, c4c website, and Facebook; and 2 dinner guest tickets
- **\$1,000 – Support Sponsor** – Placement of company logo on tee-shirts and c4c website; and 2 dinner guest tickets
- For more sponsorship levels and opportunities to support our cause, visit [cycling4change.org](http://cycling4change.org)

For sponsors who contribute \$10,000 or more will have the opportunity to distribute their contribution over a three-year period. This will guarantee prominent placement of your company logo on tee sigs, tee-shirts, ALL golf carts, banners, ALL c4c social media outlets, c4c promotional items (swag), such as tee-shirts, hooded sweatshirts, mugs, and other items for 2023, 2024, and 2025, which will lead to our highly anticipated 2025 Cross Country Bike Tour from Washington State to Long Island, New York.

We hope that we can count on you as one of our supporters. To make a sponsorship contribution, simply mail your check to the address below or utilize our website for electronic payment. Please submit your donation and logos, in vector format, by March 10, 2023. This will provide us ample time to appropriately display the logos and donated item(s).

Cycling for Change is a non-profit organization, and all donations are tax-deductible. Our Tax ID number is 46-5471614. Your tax-deductible donation is greatly appreciated.

Thank you for your kind consideration and generous support. Because **HOPE** changes everything!

Sincerely,  
Santhosh Paulus, MD  
Founder and President of Cycling for Change, Inc.  
Email [cycling4change2015@gmail.com](mailto:cycling4change2015@gmail.com)

[#iHateTraffick](https://www.instagram.com/iHateTraffick)

[www.cycling4change.org](http://www.cycling4change.org)